

## **Summary**

Imagin Medical is a surgical imaging company focused on establishing a new standard of care in visualizing cancer during minimally invasive surgeries (MIS).

- Patented, ultrasensitive imaging technology based on advanced optical design and light sensors
  offering easy-to-use viewing options for more accurate resection
- Initial target bladder cancer; FDA process initiated; plan to launch first product commercially in late 2020 and then expand to other MIS
- Listed on the CSE under the symbol "IME" and the OTCQB under the symbol "IMEXF"

### \$500M U.S. Market Segment

- Bladder cancer is 6th most prevalent cancer in the U.S., 4th most prevalent in men
- Most expensive cancer to treat due to over 50% recurrence rate
- \$4.0 billion spent annually on surveillance; 4 million cystoscopies annually
- 81,000 new cases per year in U.S., 380,000 worldwide

### **Today's Standard of Care** – Significant Unmet Medical Need Remains

#### **Endoscopes with White Light (Visible)**

- 90% of the market today's gold standard
- Highly effective if cancer protrudes above the bladder wall (Fig. A below)
- Limitations flat tumors often appear as normal tissue; difficult to see cancer cells along the margins, contributing significantly to the greater than 50% recurrence rate (Fig. B below)

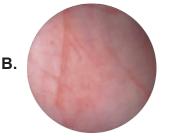
#### **Endoscopes with White Light and Blue Filter with Fluorescing Contrast Agent**

- Improves visibility of flat tumors and provides better view of the margins (Fig. C below)
- Surgical limitations surgeon cannot operate on the blue light image:
  - White image shows the full landscape of the bladder, but does not highlight the cancer (Fig. B)
  - Blue image highlights the cancer but does not show its precise location within the bladder (Fig. C)
  - Requires the surgeon to switch back to the white image in order to perform the procedure

# Endoscope with White Light

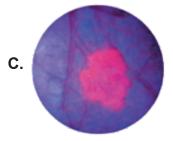


White light with cancerous tumor above the organ wall



Flat cancerous tumor is often not visible with traditional white light

## Endoscope with Blue Filter and Fluorescence



Current method using imaging agents improves cancer detection but not without limitations



### Breakthrough Technology - i/Blue Imaging System

- Surpasses today's decades-old cancer detection in efficiency and accuracy by combining the improved image quality of blue light with the landscape of the white light for more precise resection of cancer
- Patented simultaneous imaging technology offers easy-to-use viewing options that display images separately or side-by-side, placing cancer in context and enables the surgeon to better visualize and resect the cancer
- · Eliminates the need for the surgeon to switch back and forth between images to operate
- System agnostic today's market limited to only one manufacturer's endoscope. i/Blue adapts seamlessly to most endoscopes on the market, dramatically expanding the market size
- · Capabilities extend to other minimally invasive surgical procedures

#### **Risk Mitigated**

- Verified functional products built; pilot production scheduled for 1Q-2Q 2020
- · Positive feedback from key opinion leaders at the annual American Urology Association Meeting

#### **Opportunity Well Protected**

- Exclusive license to three U.S. issued patents from Lawrence Livermore National Labs
- · Additional IP being filed

#### **Strong Management Team**

- Boston-based, experienced medical device management team that has done it before
- Led by Jim Hutchens, founder of two medical device start-ups and former executive at Boston Scientific and Smith & Nephew

### **Strong Acquisition Environment**

- · Expected newsflow provides multiple potential near- and mid-term value inflection points
- Most medical device companies grow by acquisition, not organically
- · Company expects to have significant value and multiple liquidity options

# Bladder cancer is the 6th most common cancer in the U.S.

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